

DELTA TAU DELTA FRATERNITY | WINTER 2022

RAINBOW



40 UNDER 40

The Delta Tau Delta Educational Foundation 40 Under 40 highlights rising entrepreneurs, educators, nonprofit leaders, service members, executives and many others nominated in 2021.





Team McGuire: Brian McGuire (center in hat) with his youngest daughter Tracy to his left, his wife, Joan, kneeling to his right and Delt brother Dennis Rainey (University of Southern California, 1978) (far left in white).

Humbled by the Spotlight

Brian McGuire's Life Experience Becomes the Cause

Brian McGuire (University of Southern California, 1977) knows the satisfaction of giving back to his community. He understands the importance of raising awareness for a cause. And he feels the gratitude felt by those who are on the receiving end of the efforts of a community. Not just because he's witnessed it, but because he lives it. Every single day.

In 2014, at the age of 59, McGuire was diagnosed with Parkinson's disease. And although giving back was nothing new, his own

experience also became a cause for others.

"It's a double-bladed sword. I think most of us figure out pretty early in our lives how good charity makes us feel, whether it's in a direct giving way, or indirect way. My wife and I love giving to people within our church and making it anonymous. We don't want the attention," he said.

"But when it gets very focused and you happen to be the one the spotlight is on, it's very humbling. I never expected to be in this situation.

It really changed my outlook."

McGuire found himself drawn to the Michael J. Fox Foundation and its focus on research to finding a cure and improving the lives of those with Parkinson's. And he got involved through the SoCal Ride for Parkinson's which benefited the Michael J. Fox Foundation.

"I got involved with it the second year. Bob Lear, the primary guy who started it, likes to call it divine intervention," he said, as Lear was thinking of making that

year the last. "I don't think it was that dramatic, but I went to lunch with him about a week after the event and told him I found something I really wanted to get behind and wanted to be one of the planners and really promote it and help raise money. That's when he decided he would keep going." And although that third year held the challenge of the pandemic and all things virtual, the event still managed to raise about \$14,000 through individual rides.

This year, however, the race

was held in person and McGuire credits its great success to friends Dennis Rainey, a fellow USC Delt (1978) and Emile Bayle, a UCLA Beta Theta Pi alumnus. The men capitalized on the rivalry of the two alma maters to develop a fundraising contest between USC and UCLA. “Not only did their contest sprout wings—Dennis raised about \$3,600 and Emile raised about \$3,900—but it also really provided a spark for the rest of the event,” McGuire said. “The word got out and encouraged more people to take it a little more seriously and I really give them credit for creating a spark that grabbed the imagination of a lot of people.” The 2021 race, in fact, raised nearly \$50,000! Find more information about the race at socialride.net.

Through his experience living with Parkinson’s and giving back through community involvement, McGuire has learned much along the way—some about facts and figures and some about human nature.

He was certainly grateful, but not surprised by the support he received from his friends like Rainey and Bayle. He knows them well and knows the kind of people they are. But when it came to others, McGuire considered it a turning point of sorts. “I looked at all the dozens

of other people, our neighbors who were more like acquaintances, who stepped up to ride in the event, volunteer to help man the event, contribute money. All of the things from people I didn’t expect it from is probably the most heartwarming,” he said. “In my mind it’s just going to get bigger and better because of all the people I’ve mentioned who are coming out of the woodwork.”

Of course, standing by his side throughout his journey is his wife along with their three daughters, whose giving spirits were developed from a very young age. As they were just beginning to raise their family, McGuire and his wife, Joan, got their daughters involved in the National Charity League which provided an opportunity for all of their children to discover the satisfaction of helping others through hands-on experiences, like working at summer camps for special needs individuals and their families.

And it’s through these experiences and his own example that he hopes to continue to reinforce their ability to enhance their own communities, in their own individual ways. “Beyond that, I would like to demonstrate to them that you can make a difference,” he said. “That’s it.” ▲

By Janine Wampler



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Brian McGuire (University of Southern California, 1977)



Brian McGuire (University of Southern California, 1977), Dennis Rainey (University of Southern California, 1978) and Emile Bayle a Beta Theta Pi alumnus from UCLA. Rainey and Bayle jump started fundraising efforts and personally raised \$7,500 toward the SoCal Ride for Parkinson’s benefiting the Michael J. Fox Foundation.

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2021 FOUNDATION AWARD RECIPIENTS

Join the Delta Tau Delta Educational Foundation in congratulating its 2021 class of award recipients. Watch for full profiles on these honorable Delts at deltstories.com in early January.



NORVAL & DIANE STEPHENS OUTSTANDING PHILANTHROPIST AWARD

Wayne A. Sinclair (West Virginia University, 1968) & John N. Dinapoli (George Washington University, 2010) are recognized for their contributions of time, talent and treasure to the Delt Foundation and for inspiring others to do the same. Wayne and John are fixtures at Delt events across the country and are remarkable examples of what it means to be a Delt. Wayne and John are members of the Bethany Society, the Heritage Society, and the Order of the C—.



OUTSTANDING YOUNG PHILANTHROPIST

Evan R. Finkelstein (Carnegie Mellon University, 2014) is recognized as a graduate of the last decade who has taken steps toward a lifelong commitment to supporting the Delt Foundation. Evan began a tradition of giving as an undergraduate, joining the Crescent Society in 2011 and has given for the past ten years. Evan is a member of the Delta Alpha Kappa Society and the Order of the C—.



OUTSTANDING FOUNDATION VOLUNTEER

Richard T. Tyner, Jr. (University of Maryland–College Park, 1966) is recognized for his meritorious service to the Delt Foundation having served in a volunteer capacity as de facto chief investment officer overseeing the Foundation's financial investments for more than 20 years. Rick tirelessly provided research, benchmarks, managed allocations and used his industry expertise to ensure sustained growth of the Foundation's investment portfolio. Rick has retired from his volunteer post and we are grateful for his diligent stewardship of the Foundation's assets.